



## **CBORD® users honored at annual conference**

*Awards recognize technological innovation and service to CBORD user community*

Thursday, October 25, 2007

***Ithaca, New York:*** The CBORD Group, Inc. recently honored several of its customers at the company's annual User Group Conference held in Orlando, FL, which drew 700 attendees.

Villanova University received CBORD's *Above and Beyond Award*, presented each year to an institution that partners closely with the company to develop new products or creative uses of existing CBORD® systems. Villanova was chosen for its efforts as beta site for CBORD's new laundry reservation/payment application for CS Gold® (CS Gold LaundryWeb), as well as its creative use of CS Gold to manage Villanova's student basketball ticket lottery system.

"Villanova University is honored to be the recipient of CBORD's *Above and Beyond* award," says Kathy Gallagher, Director, University Card Systems/Wildcard, Villanova University. "Through our working partnership we have been able to develop additional functionality every year to enhance the value of our campus card program [Wildcard] for faculty, staff, and especially students."

The University of Colorado at Boulder (CU) received the *One CBORD Award*, given in recognition of foresight in auxiliary technology integration across campus and beyond. CU takes advantage of communication between a network of CBORD products for campus card management (Odyssey PCS™), housing management (Odyssey HMS™), judicial conduct tracking (Odyssey HMS Judicial), online ordering (Webfood®), back-of-house foodservice management (Foodservice Suite®), catering management (EventMaster® PLUS!), student discount memberships (Student Advantage®), and off-campus commerce (Off Campus Advantage™).

"CU—Boulder's Housing and Dining Services greatly benefit from CBORD's integrated systems for universities," says Robert Dixon, Director, IT, Housing and Dining Services, University of Colorado at Boulder. "Integration reduces manual staff intervention, provides data integrity, and allows staff to focus on trending instead of work flow. Integration makes reporting and data mining easier and eliminates information silos that older and proprietary systems still wrestle with. The continuation of CBORD systems integration in the future will only increase

that value.”

For its innovative use of CBORD solutions, and for being a pioneer in systems integration in its marketplace, Temple University Health System received the *Visionary Award*. The healthcare organization is in the process of implementing an array of CBORD products—including Odyssey PCS, Webfood, Room Service, EventMaster *PLUS!*, Foodservice Suite, and Nutrition Service Suite®—to manage its ancillary services across multiple sites and operations. Temple is among the first healthcare systems to realize the benefits of tightly integrated ancillary technologies.

“Temple University Health System has already begun to experience the benefits associated with automating many of our current business practices,” says Anna Maria Topakas, Hospitality and Nutrition Services Administrator, Temple University Health System. “The Hospitality and Nutrition Departments across all sites are eager to continue to implement the CBORD modules and are looking forward to creating more efficient patient food service, production, and retail operations. We are confident that using the CBORD systems will greatly enhance patient, employee, and customer satisfaction.”

“We are fortunate to work with institutions that are just as enthusiastic about technological advancement as we are,” says Randy Eckels, Senior Vice President of Sales and Marketing for The CBORD Group, Inc. “Our customers are constantly coming up with creative new uses of CBORD systems, and we are very pleased to recognize these sites for continuing to push the envelope in terms of how our solutions can benefit them.”

### ***About The CBORD Group, Inc.***

The CBORD Group serves colleges and universities, healthcare facilities, chain restaurants, supermarkets, corporations, and a host of other market segments. CBORD’s products are used in campus card privilege control, access control, integrated security, housing services, meal plans, online ordering, foodservice, catering, nutrition services, and other institution-wide activities. The CBORD Group serves more than 6,000 clients in the U.S., Canada, Europe, South Africa, the Middle East, New Zealand, and Australia.

The CBORD Group was founded in 1975. Today it employs more than 475 professionals. To learn more about CBORD, visit us at [www.cbord.com](http://www.cbord.com).

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