



## **Villanova's Kathy Gallagher Recognized for Service to Campus Card Industry**

*Gallagher presented with NACCU Professional Development Award at annual conference*

Monday, April 21, 2008

**Ithaca, New York:** The CBORD Group, Inc., the leading provider of campus card and integrated security solutions to the college and university market, is pleased to announce that Kathy Gallagher, Director of the Wildcard Office at Villanova University, was recently honored with the Professional Development Award from the National Association of Campus Card Users (NACCU). The Professional Development Award is given each year to an individual who has contributed to the campus card industry not only through work on his or her own campus, but through service to the industry as a whole.

Gallagher was chosen as this year's recipient for her effort in developing and testing unique applications of campus card technology, as well as the support she offers her colleagues at other universities, helping them to do the same. New applications Gallagher and her team have developed and/or served as beta site for include online athletic ticket lotteries, online laundry management, and online student orientations. At Villanova, Gallagher has used campus card technology to significantly cut back on the university's paper waste, and reduced the Wildcard office's cost per patron by more than 30%. Gallagher is a frequent presenter at card industry conferences and has contributed to many articles on the topic of campus card innovation.

"The campus card is a vital part of everyday life at many schools," says Matthew Drummond, Director, DukeCard System and Chair of the 2008 NACCU Professional Development Award Committee. "Kathy and her staff have shown how creative uses of the card system can enhance the student experience. It is exciting to see Villanova exploring the limitless possibilities the campus card can provide to an institution. By developing these new services and sharing their ideas, Kathy is helping to improve the entire campus card community."

"We couldn't be happier to see Kathy recognized for her hard work," says Randy Eckels, Senior Vice President, Sales and Marketing, The CBORD Group, Inc. "We at CBORD greatly value her participation in our client strategy council and

her repeated willingness to test new applications. Kathy is backed by a wonderful team of people in the Wildcard office, and she is the perfect fit for an award recognizing dedication to furthering the cause of the campus card industry.”

“It is a tremendous honor to be the 2008 recipient of the NACCU/Persona Award,” says Kathy Gallagher. “At Villanova University we continue to strive to provide our students, faculty and staff with the best technology and services available. I could not have achieved this award without the support and encouragement from the administration at Villanova University, my staff, and the technology partnership with CBORD.”

### ***About The CBORD Group***

The CBORD Group serves colleges and universities, corporations, healthcare facilities, chain restaurants, supermarkets, and a host of other market segments. CBORD’s products are used in campus ID card privilege control, access control and integrated security, housing services, online ordering, food service management, nutrition services, catering, and other institution-wide activities. The CBORD Group serves more than 6,000 clients in the U.S., Canada, Europe, South Africa, the Middle East, New Zealand, and Australia.

The CBORD Group was founded in 1975. Today it employs more than 475 professionals. To learn more, visit us at [www.cbord.com](http://www.cbord.com).

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