



## Exceptional CBORD Users Honored at Annual Conference

November 4, 2008

**Ithaca, New York**—As part of its 29th annual User Group Conference (UGC), The CBORD Group, Inc., presented its Excellence Awards to two client organizations and an individual for their outstanding achievements throughout the past year. These clients were honored not only for their innovative uses of CBORD® products, but also for their service to the greater CBORD user community.

UGC 2008, which drew more than 600 attendees, was held October 8–11 at the Grand Hyatt in San Antonio, Texas. The Excellence Awards were presented during the Friday night gala dinner, capping off the education- and networking-filled conference.

South Eastern Sydney and Illawarra Area Health Service (SESIAHS) received the Visionary award for their innovative use of CBORD's Food Management Systems (FMS) database, Foodservice Suite® (FSS), Nutrition Service Suite® (NSS), Bedside Menu Entry, Data Movement Utility (DMU), Enterprise Transaction Manager (ETM), ADT/ORD (admissions, discharges, and transfer/diet orders) interfaces, EventMaster® catering and event management software, and the Oracle General Ledger and Accounts Payable interface.

"Through their installation of additional CBORD software beyond FMS, and their innovative and extensive use of the system, they have achieved improved quality service delivery, as well as considerable staff and food cost savings. They were the first clients in Australia to set up and use DMU, ETM, and the financial interface," says Kirsty Maunder, Software Implementation Manager, CBORD. "SESIAHS continues to maximize the use of CBORD products and is a model site."

The One CBORD award was given to the University of Iowa Hospitals and Clinics for their realization of the benefits gained from integrating multiple CBORD systems, including FSS, NSS, EventMaster® PLUS!, Diet Office Management System, Room Service, Handheld Inventory Management, Inventory Management Systems, Menu Management, NetNutrition®, Odyssey PCS™ card system, Professional Diet Analyzer, and Webfood® online ordering system.

"The nice thing about CBORD software is it is fully integrated: all the pieces talk to one another, so you don't have to worry about losing data as it moves back and forth or maintaining separate databases," says Doug Robertson, Senior Associate Director, Patient Services, University of Iowa Hospitals and Clinics. "We're a very firm believer in customer service and we really strive to be a leader in that department. What CBORD has allowed us to do with their software is to provide that type of world-class service to our patients."

CBORD presented the Above & Beyond award to John Matherson from North Carolina A&T State University for the leadership and passion for excellence he exhibits as Director of the Aggie OneCard Office. Matherson played an integral role in establishing North Carolina A&T State University's state-of-the-art security system, which includes CBORD's CS Gold® campus card system, CS Access™, CS Action and Response Management™, thirty-eight digital video recorders from CBORD's partner NICE Systems, and over 350 cameras.

“John is definitely a leader. He loves technology: if it’s out there and can happen, he will find a way to make it happen to keep you above the forefront of where you can go and what you can do with card technology,” says Angela Peterson, Director of Auxiliary Services, North Carolina A&T State University. “We like to think that because of John, he has put us on the cutting edge ahead of other schools in terms of card operations and security technology.”

“These users have demonstrated their ingenuity with our products and their dedication to the CBORD community, and we are proud to honor their achievements,” says Cindy McCall, Vice President of Marketing, CBORD. “Our customers’ commitment to enhancing the real-world usability of our products and sharing their experiences with one another is key to our continued success.”

CBORD’s 30th annual User Group Conference will be held September 25–28, 2009, at the Baltimore Marriott Waterfront in Baltimore, Maryland.

### **About The CBORD Group**

The CBORD Group serves colleges and universities, healthcare facilities, chain restaurants, supermarkets, continuing care facilities, corporations, and a host of other market segments. CBORD’s products are used in food service, catering, nutrition services, online ordering, cashless dining, campus ID card privilege control, access control, integrated security, housing services, and other institution-wide activities. The CBORD Group serves more than 6,000 clients in the U.S., Canada, Europe, South Africa, the Middle East, New Zealand, and Australia.

The CBORD Group was founded in 1975. Today it employs more than 450 professionals. To learn more about CBORD, visit us at [www.cbord.com](http://www.cbord.com).

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