



FOR IMMEDIATE RELEASE

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Clarkson University Launches Off-Campus Knight Card Account

Merchants in Potsdam can now accept Knight Card Account for payment

Ithaca, New York: The CBORD Group, Inc., the leading provider of campus card and integrated security solutions to colleges and universities, is pleased to announce that Clarkson University, New York State's highest-ranked small research institution, recently launched an off-campus payment program. The program, Knight Card Account, is a community-wide project supported by the local merchant base and the student body. To expand the Knight Card Account off campus, Clarkson is working with The CBORD Group's Off-Campus Commerce Division and UGryd[®], the CBORD[®] central server transaction solution.

"Taking the Knight Card program to off-campus merchants is a win for the students, the local merchants, and the university," says Kurt Stimeling, Dean of Students, Clarkson University. "By partnering with CBORD, Clarkson is able to offer this exciting program without overextending our staff."

Many merchants in the Potsdam area already accept discretionary accounts from nearby St. Lawrence University and SUNY Potsdam, and were eager for Clarkson students to enjoy the same benefits.

"As we currently accept the discretionary account from another university, we have seen first-hand what a great benefit this type of program can be to our business," said Jeffrey Prosper, General Manager and co-owner, Potsdam Ponderosa[®]. "Adding another option for Clarkson students allows us to deepen our relationships with both the students and the university, and the nightly ACH deposits make settling the accounts simple and easy."

In addition to Ponderosa, the Knight Card Account can currently be used at 10 locations including Big M of Potsdam, First Crush Bistro, Go Mascots!, McDuff's, McDonald's[®], The Bagelry, The UPS Store[®], Potsdam Save-A-Lot, and Great Northern Printing. More merchants will continue to be added throughout the fall semester.

"We are pleased to congratulate Clarkson University on the successful launch of its off-campus program," says Shawn McCarthy, Managing Director, CBORD Off-Campus Commerce. "Our solutions for off-campus commerce help universities drive revenue and reduce labor while improving student services and town/gown relations. When all of these criteria are met, as is the case at Clarkson, the result is a powerful program that enhances both a university's brand and its bottom line."



About Clarkson University

Clarkson University launches leaders into the global economy. One in six alumni already leads as a CEO, VP, or equivalent senior executive of a company. Located just outside the Adirondack Park in Potsdam, NY, Clarkson is a nationally recognized research university for undergraduates with select graduate programs in signature areas of academic excellence directed toward the world's pressing issues. Through 50 rigorous programs of study in engineering, business, arts, sciences, and health sciences, the entire learning-living community spans boundaries across disciplines, nations, and cultures to build powers of observation, challenge the status quo, and connect discovery and engineering innovation with enterprise.

About CBORD Off-Campus Commerce

CBORD Off-Campus Commerce is a division of The CBORD Group, Inc. CBORD serves colleges and universities, corporations, healthcare facilities, chain restaurants, supermarkets, and a host of other market segments. CBORD's products are used in campus ID card privilege control, access control, integrated security, housing services, food service, catering, nutrition services, online ordering, and other institution-wide activities. Founded in 1975, The CBORD Group serves more than 6,000 clients in the U.S., Canada, Europe, South Africa, the Middle East, New Zealand, and Australia. To learn more about CBORD, visit us at www.cbord.com.

The CBORD Group, Inc., operates as a unit of [Roper Industries, Inc. \(NYSE: ROP\)](http://www.rop.com). Roper Industries is a market-driven, diversified growth company with trailing twelve-month revenues exceeding \$2 billion, and is a component of the Fortune 1000, Standard & Poor's S&P Mid-Cap 400, and the Russell 1000 Indexes. Roper provides engineered products and solutions for global niche markets, including water, energy, radio frequency, and research/medical applications.

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Media Contact

Sarah Ledwith
Marketing Manager, Colleges & Universities
T: 607.257.2410 x2713
F: 607.257.1902
sel@cbord.com