



**FOR IMMEDIATE RELEASE**

**Friday, October 23, 2009**

## **CBORD's 30<sup>th</sup> Annual User Group Conference Focused on Training, Education, and Exploration**

*Cost savings, revenue generation, and safety and security were key conference topics*

**Ithaca, New York:** The CBORD Group, Inc., the leading provider of one-card systems, food and nutrition management technology, and integrated security solutions to colleges, universities, healthcare facilities, supermarkets, senior living facilities, and more, held its 30<sup>th</sup> annual User Group Conference (UGC) September 25–28, 2009, at the Baltimore Marriott Waterfront in Baltimore, Maryland. The conference's theme, "Sharing a Wealth of Knowledge," reflected the event's focus on providing meaningful educational, training, and networking opportunities to the nearly 450 attendees.

CBORD's conference was focused on providing clients with solutions and ideas that would make a marked difference in their organizations. The User Group Conference featured certification courses and educational sessions on CBORD® products and services designed to decrease costs, enhance revenues, and provide increased safety and security. 93 unique training sessions and 29 certification sessions filled the conference's four-day schedule.

"I gained so much knowledge from the training opportunities and certification sessions," said first-time attendee Harry P. Orell, Information Technology Project Manager, Randolph-Macon College. "I came back from this valuable conference with a plethora of ideas and innovations."

Another cornerstone of the conference was the state-of-the-art technology pavilion, where CBORD and its business partners showcased their new technologies. Conference attendees had full access to the technology pavilion and explored the latest offerings from industry leaders such as Ingersoll Rand, Pharos Systems, MICROS, Cisco, DataCard Group, NICE, Commeg Systems, Pelco, HID, NCR, Equitrac, GoPrint, and CBORD subsidiary Student Advantage®.

The following clients were honored with this year's CBORD Excellence Awards for their innovative uses of CBORD solutions:

- Visionary Award: **The Ohio State University**, in recognition of its innovative use of CBORD solutions to improve service and reduce costs in Campus Dining Services.
- One CBORD Award: **Texas Health Presbyterian Hospital Dallas**, for its smart integration of CBORD solutions for food service, nutrition service, and cashless purchasing.
- Above & Beyond Award: **Jason Rossi, Director of One Card and Campus Security Systems at the University of San Francisco**, for his exemplary service to both his own university and the greater CBORD user community.

"One of the factors that makes us unique as a company has always been our relationship with our users," said Cindy McCall, CBORD's Vice President of Marketing. "While planning this year's conference, we listened to our users, who were looking for solutions to enhance their day-to-day operations and make measurable improvements site-wide. To meet those needs, we developed an unbeatable curriculum full of educational and certification courses, and invited our partners and clients to join in a collaborative learning experience."



"It is truly amazing all the time and effort put in by CBORD to ensure that we, the clients, have good informational sessions," said Gene Barnes, Systems Administrator, Housing and Dining Services, Kansas State University–Manhattan. "This year didn't disappoint, as I was able to gain greater knowledge in my area, and I learned valuable information about using our system [CS Gold® card system]. This year's conference fulfilled my expectations, and I look forward to attending next year's UGC."

#### **About The CBORD Group, Inc.**

The CBORD Group serves colleges and universities, corporations, healthcare facilities, chain restaurants, supermarkets, and a host of other market segments. CBORD's products are used in campus ID card privilege control, access control, integrated security, housing services, food service, catering, nutrition services, online ordering, and other institution-wide activities. Founded in 1975, The CBORD Group serves more than 6,000 clients in the U.S., Canada, Europe, South Africa, the Middle East, New Zealand, and Australia. To learn more about CBORD, visit us at [www.cbord.com](http://www.cbord.com).

The CBORD Group, Inc., operates as a unit of [Roper Industries, Inc. \(NYSE: ROP\)](#). Roper Industries is a market-driven, diversified growth company with trailing twelve-month revenues exceeding \$2 billion, and is a component of the Fortune 1000, Standard & Poor's S&P Mid-Cap 400, and the Russell 1000 Indexes. Roper provides engineered products and solutions for global niche markets, including water, energy, radio frequency, and research/medical applications.

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#### **Media Contact**

Lindsey White  
T: 607.257.2410 x2469  
F: 607.257.1902  
[ldw@cbord.com](mailto:ldw@cbord.com)